



#### **Welcome to EDVISHAN**

A Globally recognized learning platform for Media and Anchoring courses in Collaboration with

"The Studio Anchors Academy"





## "Unlock your media skills and take your career to new heights with Our Courses"



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# JOIN OUR MEDIA AND ANCHORING COURSES TODAY AND TAKE THE FIRST STEP TOWARDS A SUCCESSFUL CAREER IN THE MEDIA AND BROADCASTING INDUSTRY.

WE ARE HERE TO HELP YOU SOAR HIGHER THAN EVER BEFORE WITH OUR COMPREHENSIVE MEDIA COURSES. OUR CUTTING-EDGE TRAINING PROGRAMS ARE DESIGNED TO EQUIP YOU WITH THE SKILLS AND KNOWLEDGE NEEDED TO EXCEL IN THE DYNAMIC AND EXCITING WORLD.

### IMPORTANCE OF MEDIA COURSES

OUR CERTIFICATE COURSES ARE DESIGNED TO EQUIP YOU WITH THE PRACTICAL SKILLS AND THEORETICAL KNOWLEDGE YOU NEED TO SUCCEED IN THE MEDIA AND ENTERTAINMENT INDUSTRY. WHETHER YOU ARE A STUDENT, PROFESSIONAL OR AN ASPIRING MEDIA ENTHUSIAST, OUR COURSES CATER TO ALL. OUR COURSES ARE DESIGNED TO EQUIP YOU WITH THE PRACTICAL SKILLS AND KNOWLEDGE YOU NEED TO SUCCEED IN THE DYNAMIC WORLD OF MEDIA AND BROADCASTING.

OUR COURSES ARE TAUGHT BY INDUSTRY EXPERTS WHO HAVE YEARS OF EXPERIENCE IN MEDIA AND BROADCASTING. OUR COURSES ARE DESIGNED TO BE HANDS-ON AND PRACTICAL, GIVING YOU THE OPPORTUNITY TO LEARN BY DOING. WE OFFER A RANGE OF COURSES, FROM BEGINNER TO ADVANCED, TO SUIT YOUR NEEDS AND EXPERIENCE.

OUR MEDIA COURSES COVER A WIDE RANGE OF TOPICS, INCLUDING MULTIMEDIA JOURNALISM, ADVERTISING AND BRANDING, DOCUMENTARY FILMMAKING, AND MORE. OUR ANCHORING COURSES COVER EVERYTHING YOU NEED TO KNOW TO BECOME A SUCCESSFUL ANCHOR, INCLUDING PRESENTATION SKILLS, SCRIPTWRITING, AND ON-CAMERA PRESENCE.

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"JOIN THE RANKS OF TOP MEDIA PROFESSIONALS WITH OUR INDUSTRY-LEADING COURSES"



#### **OUR COURSES**

- 1. MEDIA THEORY AND PRACTICE
- 2. NEWS REPORTING AND WRITING
- 3. MEDIA ETHICS AND LAW
- 4. BROADCAST JOURNALISM AND ANCHORING
- **5. DIGITAL MEDIA PRODUCTION**
- 6. VIDEO EDITING AND POST-PRODUCTION
- 7. TELEVISION PRODUCTION AND DIRECTION
- 8. RADIO PRODUCTION AND PRESENTATION
- 9. PUBLIC SPEAKING AND PRESENTATION SKILLS
- 10. VOICE MODULATION AND DICTION
- 11. SOCIAL MEDIA MARKETING
- 12. DIGITAL VIDEO PRODUCTION
- 13. PODCASTING
- 14. MEDIA MANAGEMENT
- 15. MEDIA ANALYTICS AND RESEARCH
- 16. MEDIA ENTREPRENEURSHIP
- 17. EVENT ANCHORING AND HOSTING
- 18. DOCUMENTARY FILMMAKING
- 19. ADVERTISING AND BRANDING
- 20. MULTIMEDIA JOURNALISM
- 21. TELEVISION NEWS ANCHORING
- 22. RADIO JOCKEYING AND PRODUCTION

WHY CHOOSE EDVISHAN'S MEDIA AND ANCHORING COURSES?

INDUSTRY-RELEVANT CURRICULUM: OUR COURSES ARE DESIGNED BY EXPERTS IN THE MEDIA AND ANCHORING INDUSTRY TO PROVIDE YOU WITH RELEVANT AND PRACTICAL KNOWLEDGE AND SKILLS.

EXPERIENCED FACULTY: OUR FACULTY MEMBERS ARE EXPERIENCED PROFESSIONALS IN THE MEDIA AND ANCHORING INDUSTRY, WHO WILL GUIDE YOU EVERY STEP OF THE WAY.

INTERNSHIP OPPORTUNITIES: WE PROVIDE INTERNSHIP OPPORTUNITIES WITH LEADING MEDIA AND BROADCASTING COMPANIES TO GIVE YOU HANDS-ON EXPERIENCE AND INDUSTRY EXPOSURE.

**CERTIFICATION:** ALL COURSES ARE CERTIFIED BY EDVISHAN, AN ISO/MSME REGISTERED ORGANIZATION, WHICH WILL ADD VALUE TO YOUR RESUME AND ENHANCE YOUR CAREER PROSPECTS.

MEDIA AND ANCHORING ARE TWO OF THE MOST EXCITING AND DYNAMIC FIELDS IN THE WORLD TODAY. WITH THE GROWTH OF DIGITAL MEDIA, THE DEMAND FOR SKILLED AND KNOWLEDGEABLE MEDIA PROFESSIONALS IS HIGHER THAN EVER BEFORE. OUR COURSES ARE DESIGNED TO PROVIDE YOU WITH THE SKILLS AND KNOWLEDGE YOU NEED TO EXCEL IN THIS COMPETITIVE FIELD

